RDA National Charter

- RDA brings together the three levels of government to enhance the growth and development of regional Australia.

- Drawing on community engagement, RDAs are key contributors and drivers of:
  - Regional strategies for economic development, new jobs, skills development and new investment
  - Social inclusion strategies
  - Sustainable environmental solutions
RDA National Outcomes

- Enhanced *Community Engagement & Consultation*
- Improved *Regional Planning*
- Enhanced *Whole-of-Government Approach*
- Enhanced *Awareness of Government Programs*
- Improved *Community and Economic Development*
Australian and Queensland Government Priorities for RDA’s (2011/12):

• Involvement in the Qld economic recovery
• Capitalising on the NBN
• Progressing the regionalisation agenda
• Developing regional workforces.
Moreton Bay Region
RDA Moreton Bay Committee Members

Neil Hoddinett – Chair
Cr Greg Chippendale – Deputy Chair
Shaun Reeves – Treasurer
Bec Soric – Secretary
Cr Mike Charlton
Dr Nasir Butrous
Chris Hay
Craig Dunn
Andrew Grimshaw
Michelle Lember
RDA Moreton Bay Staff

Executive Officer - Andrew Quain

Project Officer – Recruitment in process
Regional Roadmap

- Background to the region
- Regional Infrastructure
- Major Projects & Developments
- Economic, Social & Environmental Overview
- Key Regional Issues & Challenges
- RDA MB – Regional Vision
- Priorities for the region

www.rdamoretonbay.org.au
Regional Roadmap Priorities for 2011/12:

• Priority One: Investing in Infrastructure
• Priority Two: Promoting an Innovative & Smarter Region
• Priority Three: Supporting an Environmentally Sustainable Region
• Priority Four: Building a Strong, Connected and Inclusive Community
• Priority Five: Economic Development and Job Creation
RDA Moreton Bay Regional Priorities!

Why Review the Priorities?

- Need to incorporate the perspectives of the new committee members
- Reflect on the work and role of the organisation over the previous 18 months
- More strategic in the approach
- Maintain a focus on economic, social and community
- Focus resources more efficiently
- Create space to make more in depth interventions!

“Only by spending time that anything worthwhile gets done!”
Regional Vision Statement

The Moreton Bay region provides the balance of lifestyle and business opportunities in South East Queensland – we’ve got it all!
To achieve this Vision RDA Moreton Bay will be:

A *key stakeholder and advocate* for the Moreton Bay region’s *sustainable growth*

An *enabler* of innovative partnerships and solutions

A consultative *conduit* for key issues facing the region

A *collaborator* in building a strong, harmonious community

A *champion* for enhanced regional recognition and identity
Key Regional Issues, Challenges and Opportunities!

- Population growth
- Increased investment in infrastructure and public transport
- Regional employment and travel to work patterns
- Growing the diversity and hierarchy of regional employment opportunities
- Investment attraction
- Digital economy and the NBN
- Regional Identity
- Regional leadership
- Environmental sustainability
- Unemployment and Job Creation
- Building the small and medium sized business base
- Business confidence
- Community well being.
Regional Roadmap Priorities for 2012 / 13!

**Priority One:** A driver of regional leadership and identity

**Priority Two:** A digitally enabled region

**Priority Three:** A future focused region
Global, National and Inter Regional Dimension

Moreton Bay Region
‘Balance of Lifestyle and Business Opportunities in South East Queensland’
Priority One: A driver of regional leadership and identity

- Develop a regional marketing strategy
- Advocate for the region
- Regional Leadership
- Investment Attraction
Partnerships, Strategy & Advocacy

Partners:
- Government: Australian, Qld & MBRC
- Community Sector
- NFP
- Mission Australia
- Chambers of Commerce, the business community
- Education / Training Providers
- Queensland Youth Industry Links

Strategy:
- National Digital Economy Strategy
- Qld Regionalisation Strategy
- MBRC Community Plan
- MBRC New Planning Scheme.

Advocacy:
- Recognition of the region by government
- Regional identity, branding, marketing
- Employment challenge
- Infrastructure needs of the region
- Identifying and supporting priority projects for applications to the RDA Fund
- Business Confidence Survey.
Regional Leadership

- Economic Leaders
- Leadership Exposed
- Community Sector Services Review Advisory Group (former Community Collective)
- Sustainable Living & Environment Forum
- Community Leaders
Priority Two: A digitally enabled region

- Develop a Digital Economy Strategy for the region
- Independent Broadband Testing
Priority Three – a future focused region

Moreton Bay 2040 – A regional futures strategy

Strategic foresight is the study of the future for the purpose of improved decision making!

- How might the future be different?
- What are our strategic options to succeed in these futures?

- Strategic Foresight puts the future first
- Strategy based on the future
- Improves decision making
- Strategic foresight delivers competitive advantage / regional differentiation
Priority Three: A future focused region

- Strategic Regional Planning
- Strategic Infrastructure Projects
- Regional Workforce Development
- Enabling the transition to a green regional economy
Regional Signature Project

Development of a Business Innovation Centre

- Driver of regional development, innovation and leadership
- Differentiate the region
- Support new and existing business development
- Target emerging business sectors
- Create employment
Joint SEQ RDA Initiatives

- Meet bi-monthly
- Recruited a SEQ RDA Coordinator
- MidiCities Conference in Logan
- Northern NSW/SEQ Growth Triangle
- Northern Growth Corridor
- Major Infrastructure Projects & Resources Sector
- Workforce Development Research
- CLICK! Digital Expo
- RDA Fund
QUESTIONS????
2011 Census Results for
Moreton Bay Local Government Area

Compiled by Zoe Douglas
Senior Statistician - Regional Liaison Officer
Southern Queensland

Statistical Coordination and Regional Offices
Office of Economic and Statistical Research
2011 Census

• Australian Bureau of Statistics
• Census of Population & Housing
• Every 5 years
• Scheduled progressive release of results
• “First release” 21 June 2012
Population ◆ Age ◆ Family

- Population 389,661 ↑ 64875 (from 2006)
- Moreton Bay (MB) 2% population increase rate QLD 1.1%
- Median age 37 years
- Families 104,963
- 1.9 children per family
- 327,184 Australian citizens
Indigenous Status ♦ Birthplace

• 8,484 persons Aboriginal or Torres Strait Island origin
• Indigenous persons 2.2% population QLD 3.6%
• 19% of population born overseas QLD same
Proficiency in Spoken English
Of overseas-born persons

- 22% of persons speak language other than English at home
  14% less than QLD
- 8.6% spoke English not well or at all
Family Composition

• 45% couple family with children same as 2006
• 16.6% one-parent families ↑ 0.6% from 2006

QLD 16.1%
Education

• 52.9% 15 years and over completed Year 11 or 12

↑ 6% from 2006

QLD 55.3%
Volunteers
Core Activity Need for Assistance

• 50,591 volunteers aged 15+ (17.3% of 15+ population)

   **QLD 18.7%**

• 18,167 persons in need of assistance with a core activity

   **MB 4.8% of population QLD 4.4%**

   ↑ 0.7% from 2006
Personal Weekly Income

• 103,875 persons 15 years+ earn less than $400/week
  MB 35.2% of population  QLD 34.6%

• High income $2000+/week = 3.2% of population
Dwellings

- 148,673 private dwellings
- 93.3% separate/semi-detached AND 5.7% apartments
  QLD 78.5% separate/semi-detached
- 1.8 motor vehicles per dwelling
- 2.7 persons per household same as 2006
- 67.7% dwellings fully owned/being purchased
- 29.3% dwellings rented QLD 33.2%
Dwellings....cont’d

- Weekly rent $300 (2006 = $211)
- Weekly household income $1,258 (2006 = $1042)
- Monthly mortgage repayments $1,928 (2006 = $1270)
Internet Connection

- 80.1% dwellings internet connection \( \uparrow 15.6\% \) from 2006

QLD 78.3%
Further Information

www.oesr.qld.gov.au

Office of Economics and Statistical Research